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Page 1 of 7

## HISTORY

Refer to <https://lookoutmountaingroup.net/past-meetings/> for a listing of LMG Winter meetings from 2009 to present.

Fall 2008	Following the election of President Obama, various discussions were held among higher education leaders/organizations as to whether health care reform should be addressed for the college student population.
February 2009	<p>Lookout Mountain Group was formed as a non-partisan, not-for-profit Colorado-based 501(c)7 organization, at the Colorado School of Mines at the foot of Lookout Mountain in Golden, Colorado. Co-Organizers were Jim Mitchell, Dana Mills, and Stephen Beckley. Key points from this meeting:</p> <ul style="list-style-type: none"> <li>o Strong consensus that a comprehensive position paper needed to be developed for health care reform and the college student population.</li> <li>o Sarah Collins, Commonwealth Fund and Peggy McManus, National Alliance to Advance Adolescent Health, cautioned about writing cheerleading position papers.</li> </ul> <p>Appendix B provides the invitation email to attend the first LMG meeting.</p>
July 2009	<p>Provided in Appendix A is a discussion of key moments in health care reform, including release of the LMG's major report at ACHA annual meeting in June 2009 in San Francisco: <b><i>Analysis and Policy Recommendations for Providing Health Insurance and Health Services for the College Student Population.</i></b></p> <p>An important <i>raison d'être</i> for LMG evolved for promoting the concept of College Health Programs with highly integrated services rather than being a collection of siloed programs. Page 19 of the report provided this operational definition for College Health Programs and then provided more detailed comments for Public Health, Health Promotion Services, Clinical Services, Mental Health Services, Student Health Insurance/Benefit Programs, and additional components:</p> <p><i>A college health program describes the constellation of services, strategies, policies, and facilities an institution of higher education assembles to advance the health of its students and the academic community. On many campuses, college health programs move well beyond health care and refer to a variety of services, possibly including student health services, disability services, counseling services, crisis intervention and public safety services, health promotion and wellness services, alcohol tobacco and other drug programming, student health insurance/benefit programs, sexual assault advocacy services, sports medicine services for intercollegiate athletes, and intramural recreation sports and fitness programs.</i></p>
2010	LMG submits letter to New York State Attorney General commenting on investigation of student health insurance/benefit programs
2012	LMG provides webinar in March for review final regulations (CMS-9981-F) for student health insurance/benefit programs and definition for Student Administrative Health Fees
2014	<ul style="list-style-type: none"> <li>• Case Study: Triple Option Funding System</li> <li>• Report: Determining Cost of Services</li> <li>• Report: Video and Website Best Practices</li> </ul>
2015	<ul style="list-style-type: none"> <li>• Case Study: Quadruple Aim at Cornell University</li> <li>• Report: Considering Insurance Billing</li> </ul>
2016	<ul style="list-style-type: none"> <li>• LMG Issues Letter to ACE and ACHA for IRS Position on Graduate Student Subsidies</li> <li>• Report: Pennsylvania Regulation for Student Administrative Health Fees</li> <li>• Report: Proposal for Medicaid Premium Assistance for New Jersey</li> </ul>
2017	<ul style="list-style-type: none"> <li>• LMG issues report for Eight Year Update for SWOT Analysis for College Health Programs</li> <li>• Fundamental for Fiduciary Responsibility – Presentation by Marc Tract</li> </ul>



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Page 2 of 7

## HISTORY

2018	<ul style="list-style-type: none"> <li>• LMG issues report for study of uninsured college student population by state using US Census Bureau’s 2016 American Community Survey</li> <li>• Conducted national scan for self-funded student health plans – institutions and covered students.</li> </ul>
2019	<ul style="list-style-type: none"> <li>• LMG transitions to a think tank with change in our tagline to: <b>Considering Innovations and Best Practices for College Health Programs</b></li> <li>• Case Study: Colorado State University Health Network – 10 Years of Innovation</li> <li>• Case Study: University of Minnesota – Self-Funded Student Health Plans</li> <li>• Case Study: University of California, UC SHIP – A Unique Multi-Campus Approach to Self-Funding</li> </ul>
2020	<ul style="list-style-type: none"> <li>• Case Study: The Sacramento State University Experience</li> <li>• Report: Analysis of the Uninsured College Student Population Based on 2018 American Community Survey</li> </ul>
2021	No meetings in 2021 due to pandemic
2022	<ul style="list-style-type: none"> <li>• Report: Understanding AUCCCD Caser Load Index</li> <li>• National Association of Insurance Commissioners – Regulatory Review Opportunity</li> <li>• Debriefing the Pandemic Experience</li> </ul>
2023	<ul style="list-style-type: none"> <li>• Updated 2018 study of uninsured college student population by state using US Census Bureau’s 2021 American Community Survey</li> <li>• Assisted in evaluating and proposing enabling legislation for self-funding in California, Texas, and North Carolina. Led effort to consider improving regulation of self-funded student health plans in New York.</li> <li>• Worked collaboratively with ACHA in responding to request for Government Accounting Office to provide information for the operation of college health programs and insurance status of college students.</li> </ul>
2024	<ul style="list-style-type: none"> <li>• Case Study for Implementation of the Okanagan Charter at Cornell University</li> <li>• Update for Health, Well-being &amp; Safety at University of California at Riverside</li> <li>• Insights for ACHA’s Connected Community Health Network</li> <li>• Envisioning the Ideal Regulatory Environment for College Health Programs</li> <li>• Integration of AI in healthcare and university student health with ethical considerations, privacy safeguards, and continuous monitoring to ensure responsible and beneficial implementation</li> </ul>

# APPENDIX A

## 2009 REPORT AND MAJOR HEALTH CARE REFORM TURNING POINTS

June 2, 2009

### ANALYSIS AND POLICY RECOMMENDATIONS FOR PROVIDING HEALTH INSURANCE AND HEALTH CARE SERVICES FOR THE COLLEGE STUDENT POPULATION



*LMG Logo Prior to 2019*

- Fall 2008 – Following the election of President Obama, various discussions were held among higher education leaders/organizations as to whether health care reform should be addressed for the college student population. Higher education associations (rightfully) did not feel urgency to respond health care reform on college students given the (1) low probability for meaningful health care reform to be adopted; (2) great uncertainty as to what any new proposal would entail; and (3) consideration for the substantial effort/expenditure that was made in the 1990s with no beneficial results.
- February, 2009 -- Lookout Mountain Group was formed as non-partisan, not-for-profit Colorado-based 501(c)7 organization, at the Colorado School of Mines at the foot of Lookout Mountain in Golden, Colorado. Co-Organizers were Jim Mitchell, Dana Mills, and Stephen Beckley. Key points from this meeting:
  - Strong consensus that a comprehensive position paper needed to be developed for health care reform and the college student population.
  - Sarah Collins, Commonwealth Fund and Peggy McManus, National Alliance to Advance Adolescent Health, cautioned about writing cheerleading position papers.
- June, 2009 – LMG Position Paper Released
  - Key Components
    - Analysis for the Insurance Status of College students
    - Definition for College Health Programs and SWOT Analysis
    - Recommendations for Health Care Reform at the Federal and State Level
    - Example high-quality student health insurance/benefit programs and ACHA's Insurance Standards

#### **ABSTRACT**

Uninsured college students constitute one of the single largest, cohesive groups of uninsured Americans. While many college students are covered by employer-sponsored group health insurance, they are increasingly likely to be precariously insured because of dependent eligibility limitations and benefit reductions.

College health programs, particularly those at residential colleges and universities, can provide essential campus health and safety services that warrant segmenting college students from the general adult community under health care reform models.

# APPENDIX A

## 2009 REPORT AND MAJOR HEALTH CARE REFORM

### TURNING POINTS

- Late Summer 2009 – ACHA meets with Senate Finance Committee.
- August 2010 – LMG issues Press Release for letter to Kathleen Sebelius, Secretary of US Department of Health and Human Services, calling for student health insurance/benefit plans to not have any delay in regulation under the Patient Protection and Affordable Care Act (PPACA) (see Appendix C)
- Fall 2010 – Section 1560(C) SHIP provision in PPACA. College health is only known form of organized primary care not to get referenced in PPACA: School-based health centers, Indian health services, Federally Qualified Health Centers, Veterans Services, Community Mental Health Care Centers, etc. Ministry Sharing Plans got recognized.
- September 2010 – LMG responds to request from HHS to answer questions about student health insurance plans (see Appendix D).
- December 2010 – Letter from Mark G. Yudof, President of the University of California System, to Kathleen Sebelius, Secretary of US Department of Health and Human Services, is pivotal in continuing the discussion in Senate Finance Committee and HHS for recognition and favorable regulation of student health insurance/benefit programs (refer to Appendix E – Includes April 2011 Letter).
- 2011—Struggles over regulations for SHIBPs. Narrowly averted SHIBPs being the only form of health insurance not to be regulated by PPACA.
- March 2012 – Regulations for Fully Insured SHIPs ([CMS-9981-F](#)). Recognition that Administrative Student Health Fees did not have to comply with PPACA. **Extremely fortunate to have effective leadership from ACE, ACHA, and higher education consortium.**
- February 2013 – HHS Exempts student health insurance from Market Rules – confirmed exemption from guaranteed issue and guaranteed renewability.
- July 2013 – HHS issues regulations for Self-Funded Student Health Plans (later withdrawn and replaced with October 2013 regulations).
- October 2013, HHS issues regulations for Minimum Essential Coverage (MEC) certification for international foreign government plans and self-funded student health plans.

**APPENDIX B**  
**INVITATION TO FIRST LMG MEETING, FEBRUARY 2009**  
**AND ATTENDEE LIST**

**From:** Stephen L. Beckley [mailto:Beckley@HBC-SLBA.com]  
**Sent:** Wednesday, January 28, 2009 3:49 PM  
**Cc:** Dana Mills; Stephen Beckley  
**Subject:** Health Care Reform and College Students -- Meeting -- Monday, February 23

THIS IS A PERSONAL INVITATION -- PLEASE DO NOT FORWARD THIS EMAIL MESSAGE WITHOUT FIRST CONTACTING DANA MILLS OR JIM MITCHELL.

More information regarding the Lookout Mountain Conference is posted at <http://lookoutmountaingroup.net/>.

**RSVP Deadline: Wednesday, February 18, 2009, by email to Jim Mitchell.**

Given the present national political climate, it would seem that health care changes are inevitable. For those of us involved in providing health care services for college students, there are significant questions about how college students, particularly those on residential campuses, will be provided with health care services (including counseling and behavioral health services) and what kind(s) of health insurance system(s) will be available to them. In order for the needs of college students to be appropriately considered in the forthcoming health care reform policy options debate, we suggest there is an urgent need for a meeting of college health care leaders such as yourself. We need to discuss all strategic options and how best to present the needs of the college student population. Accordingly, we are pleased to invite you to the first meeting of the Lookout Mountain Group to discuss health care reform for college students.

Our meeting of college health leaders and other stakeholders will take place on the campus of the Colorado School of Mines (CSM) ([www.mines.edu](http://www.mines.edu)) on Monday, February 23, 2009. CSM is located 40 minutes from Denver International Airport in Golden, Colorado. We are seeking a select group of informed stakeholders to provide intense and focused input on this vital issue. Because we are constrained as to how many attendees can be accommodated at this meeting, we will accept RSVPs to attend on a first-come, first-served basis. Please send an email message to Jim Mitchell or Dana Mills if you are personally unable to attend this meeting, but you would still like to send someone from your organization.

Our meeting is not affiliated with any organization or association. We are modeling our group after The Jackson Hole Group (refer to <http://content.healthaffairs.org/cgi/reprint/14/2/24.pdf>) that first met in Jackson Hole, Wyoming, in 1973, to consider policy options for a health care reform. We chose the name Lookout Mountain Group as our conference location is located at the foot of Lookout Mountain in Golden, Colorado.

Best regards,

Organizers of the Lookout Mountain Group:

Jim Mitchell: [jimm@montana.edu](mailto:jimm@montana.edu) – 406-994-5901  
Dana Mills: [dana.mills@marquette.edu](mailto:dana.mills@marquette.edu) – 414-288-5745  
Stephen Beckley: [Beckley@HBC-SLBA.com](mailto:Beckley@HBC-SLBA.com) – 877-559-9800

# APPENDIX B

## INVITATION TO FIRST LMG MEETING, FEBRUARY 2009 AND ATTENDEE LIST

### Biographies of Organizers:

#### Jim Mitchell

Director, Student Health Service, Montana State University (1992-Present)  
 Associate Director, Department of Student Health, University of Virginia (1987-92)  
 Other administrative positions, Department of Student Health, University of Virginia (1977-87)  
 Past President, American College Health Association (ACHA)(1997-98)  
 ACHA Fellow and Consultation Services Program Consultant  
 Recipient of ACHA's Edward Hitchcock Award in Recognition of Outstanding Contributions to the Field of College Health  
 Co-Chair ACHA Task Force on Student Insurance (1990-93)  
 Chair of ACHA Health Insurance Standards Revision Work Group (1999-2000)  
 Several presentations at ACHA and ACHA Regional affiliate meetings on student insurance issues

#### Dana Mills

Director, Student Health Service, Marquette University (1997-present)  
 Consultant in Higher Education with SLBA, Inc (1994-1997)  
 Administrative positions at the U. of Michigan and Northern Illinois University (1973-1994)  
 President North Central College Health Association (NCCHA) (2006-2007)  
 Chair ACHA's Student Health Insurance Task Force (2006-2008)  
 Several presentations at ACHA and Regional Affiliate meetings on student health insurance and healthcare financing  
 ACHA Fellow and CSP consultant

#### Stephen Beckley

Consultant, Hodgkins-Beckley Consulting/Stephen L. Beckley and Associates (1991 to Present)  
 Technical Adviser, ACHA Task Force on Insurance, 1985-1986, 1999-2000, and 2007-2008  
 Co-Author: 1994 Proposal for Creation of Qualified Student Health Plans (QSHPs)  
 Author: "Review of ACHA's Student Health Insurance Benefit Standards" and "Health Insurance Choices for College Students"

Chris Hulla	Buck Consultants	Principal, Health & Productivity
Debbie Roberge	Colorado School of Mines	Director of SHC
Ronald Brumett	Colorado School of Mines	Director of Counseling
Dan Baker	Colorado School of Mines - Graduate Student Association	GSA President
Stephen Blom	Colorado State University	Executive Director
Michael Daine	University Counseling Center/Hartshorn Health Service, CSU	Associate Executive Director
Anne Hudgens	Colorado State University	Dean of Students
Michael Felix	Allenstown, PA	Community Health Development Specialist
Danielle Oakley	Colorado State University	Associate Director
Janet Corson-Rikert	Cornell University	Executive Director UHS

# APPENDIX B

## INVITATION TO FIRST LMG MEETING, FEBRUARY 2009 AND ATTENDEE LIST

David Kahler	Duke University	Graduate Student
Bill Purdy	Duke University	Director, Student Health
Steve Beckley	Hodgkins Beckley Consulting, LLC	Partner
Doreen Hodgkins	Hodgkins Beckley Consulting, LLC	Partner
Dwayne Sackman	Illinois State University	Director, Student Health Services
William Duff	Katten Muchin Rosenman LLP	Partner
Dana Mills	Marquette University	Director of SHS
Zack Uszacki	Metropolitan State College of Denver	
Jim Mitchell	Montana State University	Director, SHS
Diane Plumly	The Ohio State University	Director, Student Health Insurance Program
Steve Rogers	Oklahoma State University	Director, University Health Services
George Voss	Oregon State University	Associate Director
Sam Alexander	University of Denver	Executive Director, Health and Counseling Center
Jackie Ayers	University of Florida	Director of SMHS
Robert Winfield (Bob)	University of Michigan	Director of Health Service and Chief Health Officer
Cindy McGahey	University of New Hampshire	Director of Finance & Administration
Ralph Manchester	University of Rochester	Director, University Health Service
Paula Swinford	University of Southern California	Director, HPPS
Craig Eivens	University of Texas System	Sr. Benefits Analyst
Sue Jackson	University of Minnesota	Student Health Plan Benefits Manager
Leah Arnett	UT Austin	Associate Director

